



<b>Meeting Minutes</b>	<b>May 10, 2018</b>	<b>2<sup>nd</sup> Floor Conference Room Town Hall Annex</b>
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**Commissioners attending:** Adria Arch, Jonathan Hyde, Stephanie Marlin-Curiel, Steve Poltorzycki, Aimee Taberner

**Commissioners absent:** Barbara Costa

Visitors: Jacob Bloom, Tom Davison, Ted Peluso, Aneliese Ruggles

The meeting was called to order at 7:35 pm.

**Minutes:** Minutes for April 2018 were unanimously approved.

**News from Town Meeting:** The proposed warrant article setting forth the new Commission name, bylaws and composition passed at Town Meeting. The Commission's budget request for FY 2019 of \$40,000 was also approved. Marlin-Curiel will share with the Commission the "Budget Narrative," the document submitted in support of the budget request.

**Budget Matters:** A suggestion was made to explore with the Town the creation of a not-for-profit entity managed by the Commission for the purpose of obtaining advertising and sponsorships for the Web site (so as to ensure the sustainability of the Web site). Arch and Marlin-Curiel will meet with the Town Manager and/or Town Counsel to discuss whether ACAC would be permitted to raise funds in this (or any other) manner, and, if so, what would be the appropriate means to do so.

There was discussion regarding in what manner to expend the remaining amounts of the FY 2018 budget. It was unanimously approved to spend the remaining amounts of the FY 2018 budget on: banner(s) with the new ACAC logo, a pop-up tent, Arts Arlington give-aways, marketing planning, and web site hosting.

**Arlington Alive:** The Arlington Alive event was will not take place in 2018. Whether the event will take place in the future will be worked on by the Programs and Festivals Action Committee.

**Webmaster Candidate:** It was unanimously approved to engage Amy Mongeau as a consultant to perform the role of Webmaster.

**Web Site:** NYM Design continues its design work.

**Public Art:** *Chairful Where You Sit*, a temporary outdoor art installation of “re-imagined” chairs, will take place during Feast of the East on June 16<sup>th</sup>.

**Transition Update and Strategy Meeting:** Arch and Marlin-Curiel will meet with the Town Planner and Town Manager at the end of May to plan a June meeting of the “larger group” that will form the core of the new ACAC entity for the purpose of developing a strategic plan.

The meeting was adjourned at 9:25 pm.